



17 OAKDENE EAST
 BARRINGTON HILLS, IL 60010
 WWW.BARRINGTONCONCOURS.ORG
 847.381.4291

Legends & Legacies 2010: Windy City Wonders

Sunday, July 11, 2010, Makray Memorial Golf Club

Sponsorship Benefits Summary

Types of message delivery	Benefits for Each Sponsor Type	Legends & Legacies Sponsor	Gala Lead Sponsor	Road Rally/ Autobahn Lead Sponsor	Concours General Sponsor	Community Sponsor	Designated Sponsor (See below)	HOW A SPONSORSHIP CAN BENEFIT YOUR BUSINESS
Print Advertising in Event Program	Print Ad Size in Program (black & white)	Full Page	Full Page	Full Page	Half Page	Half Page	NO	Deliver your message/expose your brand to 1,000 high-income, luxury demographic readers
	Premium Print Ad Placement in Program	YES	NO	NO	NO	NO	NO	
	Listing on sponsor page of Event program	YES	YES	YES	YES	YES	YES	
Web & E-mail Advertising	Logo on website home page with link	YES	NO	NO	NO	NO	NO	Deliver your message/expose your brand to over 5,000 unique visitors to www.barringtonconcours.org
	Logo on Sponsor page with link	YES	YES	YES	YES	YES	YES	
	Clickable link on e-mail blasts 12x per year	YES	YES	YES	YES	YES	YES	Deliver your message/expose your brand directly to over 700 e-mail addresses 12x per year from our database
Signage	Logo and name on day-of-event signage	YES	YES	YES	YES	YES	YES	Deliver your message through highly visible signage at the event
	Name/Logo on signage as Lead Sponsor	YES	YES	YES	YES	NO	NO	
	Name/Logo on designated sponsor signage	NO	NO	NO	NO	NO	YES	
Product Placement	Product Placement at Event	YES	YES	NO	NO	NO	NO	Distribute/show your products or literature to your target audience
	Product material in event packets/gift bags	YES	YES	YES	YES	NO	NO	
Event Tickets	# of Event Tickets (Gala and Road Rally)	8	6	4	2	None	None	Entertain Clients, dine with guests in a very desirable demographic
	Reserved table at Gala	YES	YES	YES	NO	NO	NO	
Potential Charitable Deduction*		YES	YES	YES	YES	YES	YES	*The Barrington Concours d'Elegance is a fundraiser for the Barrington Area Conservation Trust, an Illinois 501(c)3 nonprofit corporation. Please consult your tax advisor for rules and regulations governing charitable deductions.

Designated Sponsorships are also available in the following categories: Flowers (\$500); Champagne Reception (\$500); Road Rally Favor Bags & Prizes (\$500); Rally Route (\$500); Volunteer Shirts (\$1,000); Exhibitor Thank You Gifts (\$1,000); Entertainment (\$1,000); Pre-event Dinner (\$1,000); Road Rally Stop (\$1,500); Concours Trophies (\$1,500); Special Exhibit (\$1,500); Program Book (\$2,000); Marketing & Advertising Sponsor (\$2,000) Printing Sponsor Tents & Rentals Sponsor (\$5,000-10,000). Please call 847-381-4291 for more information.