



17 OAKDENE EAST  
 BARRINGTON HILLS, IL 60010  
 WWW.BARRINGTONCONCOURS.ORG



## 2010 Souvenir Program Book Advertising Reservation

Show Date: July 11, 2010

Sponsor/Advertiser Name .....

Agency .....

Contact .....

Address .....

City ..... State..... Zip .....

Telephone .....

Advertiser agrees to pay for advertisement upon signing of this contract. Contract must be received by **May 1, 2010**. All ad materials and payment must be received by **May 15, 2010** for your ad to appear in the book. Please provide advertisement in camera-ready PDF format with production requirements listed on the Specification Sheet.

LEVEL OF ADVERTISEMENT: (fill in desired size)	
Size	Total
Two-Page Spread (\$1,500 per ad)	
Full Page (\$800 per ad)	
Half Page (\$400 per ad)	
Quarter Page (\$200 per ad)	
Total	

### RESERVE YOUR AD SPACE NOW!

MC/Visa/Amex \_\_\_\_\_ Exp. Date \_\_\_\_\_ CV# \_\_\_\_\_

Signature \_\_\_\_\_

Print Name and Title of Authorized Signature \_\_\_\_\_

Check # \_\_\_\_\_ (payable to Barrington Area Conservation Trust)

**PLEASE COPY OF CONTRACT,  
 PAYMENT AND AD MATERIAL TO:**

Attn: Patty Dowd Schmitz  
 Barrington Concours d'Elegance  
 17 Oakdene East  
 Barrington Hills, IL 60010  
 Email: patty@barringtonconcours.org  
 847-381-4291 FAX 847-381-4655

\* Please refer to ad specification sheet provided and note clearly any artwork to be returned with complete name and address.



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## 2010 Souvenir Program Book Mechanical Specs

Show Date: July 11, 2010

### Mechanical Specifications

Ad Sizes	Width/Depth
Full Page:	
Live Area: .....	7.625 x 10.375
Trim:.....	8.125 x 10.875
Bleed: .....	8.375 x 11.125
1/2 Page: .....	7.25 x 4.875
1/4 Page: .....	3.5 x 4.875

### Production Requirements

Four-Color Process (no spot colors) or Black & White. High resolution PDFs preferred (300 dpi and off-set crop marks by .1667). All fonts used and supporting graphics must accompany files.

### Placed Images and Graphics:

300dpi CMYK tif and eps

### Fonts:

Post Script only

### Note:

Publisher is not responsible for quality of reverse type smaller than 8 pt. or reversing out of more than two colors.

\* A FTP client browser is required for uploads  
 i.e.: Fetch (Mac), CUTE (PC)  
 call 847-381-4291 for log-in information.

**Full Page**

Live Area .... 7.625 x 10.375  
 Trim..... 8.125 x 10.875

**Full Page w/bleed**

Live Area .... 7.625 x 10.375  
 Trim..... 8.125 x 10.875  
 Bleed ..... 8.375 x 11.125

**1/4 Page**

3.5 x 4.875

**1/2 Page**

7.25 x 4.875

2010 PROGRAM ADVERTISING RATES	
Size	Location
Two-page spread	\$1,500
Full-Page	\$800
Half-Page	\$400
Quarter-Page	\$200

### PRODUCTION QUESTIONS?

**Patty Dowd Schmitz: 847-381-4291**

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